

WINROSS Trucks Are Designed For Targeted Business Promotions

For over forty years, thousands of imaginative companies have created successful communications programs featuring Winross truck models. They find their trucks become friendly, effective company ambassadors.

These models have been the centerpiece of unique marketing, advertising and sales promotion programs. They are a special way to delivery any important message to a targeted audience.

The models are designed to celebrate important anniversaries, make lasting mementos of company events, introduce new graphics, open doors and close sales. They are appreciated gifts and awards.

Proudly produced in Churchville, New York, these fine quality trucks are built to exact 1/64 scale. Each model is a perfect fit for the desktops of corporate America where buying decisions are made.

Every truck is finely detailed and contains over 100 separate precision metal die cast parts. Each wears the hallmark Winross hand screened graphics that guarantee delivery of any message.

Winross trucks are not available at retail, but are crafted in limited quantities to custom order. Many become cherished collectibles and keep promoting a company's quality image for many, many years.

**Promotions that will attract . . .
More Customers,
More Often, Forever!!!**

Think WINROSS For:

- **CORPORATE IDENTITY**
*Introducing A New Image
Building Brand Awareness*
- **SALES**
*Truckload Sales
Sales Leave-Behinds
Sales Incentives
New Product Launches*
- **ADVERTISING PROMOTIONS**
*An Alternative Ad Solution
Trade Show Traffic Builders
Press Relations*
- **MARKETING**
*Effective Dealer Programs
Open New Markets
Expanding Territories*
- **EMPLOYEE**
*Employee Recognition
Executive Recruiting
Driver Awards
Plant Safety Awards
Suggestion Awards*
- **GIFTS**
*VIP Gifts
Holiday and Banquet Gifts*
- **SPECIAL EVENTS**
*Company Anniversaries
Directors Meetings
Mergers and Acquisitions
Relocation Announcements
Grand Openings*

Winross can create opportunities and solutions for your company.

Got an idea of your own? Questions? Special Needs? Fill out the attached form and we will get back to you.

WINROSS Free Truck Offer!

If you have a business promotion idea using Winross trucks, we will send you a free truck sample!

The truck will consist of an International 8100 cab with a 40 foot trailer that has a white background, showcasing your company logo or artwork in up to 2 colors.

Please fill out the information on the other side of this page, rip off this section and return it to us with your artwork (in a vector art format such as an Adobe Illustrator eps file). Your free truck will be shipped to you within 30 days of receipt of your order.



Name

Address

City

State *Zip*

Phone No.

Fax No.

Email

Please send this form & your art to:

Winross
456 N. Sanford Road
Churchville, NY 14428
Attn: "FREE TRUCK PROMOTION"

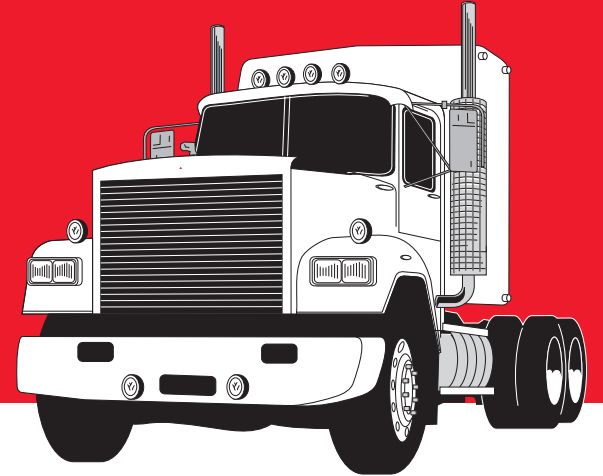
or you can send your art via email to:
trucks@winross.com

*Please briefly describe how you will be
using **WINROSS** for your business:*



456 N. Sanford Road ■ Churchville, New York 14428
phone: 585.293.0820 *fax:* 585.293.0822
email: trucks@winross.com *web:* www.winross.com

GET A FREE WINROSS TRUCK



... And Start Down The Road To Success!

